

2023 ANNUAL REPORT



KNOX REGIONAL DEVELOPMENT
ALLIANCE

LEADERSHIP MESSAGE

Proactively working to preserve and grow Fort Knox and the broader defense sector economy in this region remained KRDA's singular focus in 2023.

Fort Knox's impact and strategic value continue to grow. Most notably, Army Recruiting is being elevated to a 3-star command. Work also continued on the Army's only Digital Air Ground Integration Range east of the Mississippi. The range will bring thousands of visitors and range noise with greater frequency and intensity than that of the Armor Center era. Fort Knox also now hosts the national Junior ROTC Raider Challenge and the Army's Talent Management Taskforce is expected to permanently locate to Fort Knox.

We know a supportive community can and does contribute to the strength of an installation and help position it for future growth. Our work this past year helped shine a spotlight on capacity and staffing challenges at Ireland Army Clinic with Senator Mitch McConnell and Defense Department officials. Our collaboration with state officials and the local realtor's association will help mitigate potential limitations on training.

As always, we sought out opportunities to foster understanding and strong relationships between the community and Fort Knox, whether it was exclusive tours of V Corps headquarters and Cadet Summer Training or a dialogue between local realtors and military spouses.

We also worked to raise Fort Knox's profile from national conferences to the millions of visitors who pass through the Louisville Muhammad Ali International Airport.

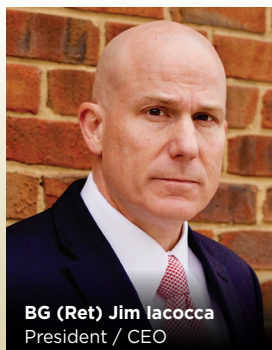
None of this would be possible without the support of KRDA's board, investors, community leaders and our incredible partners on Fort Knox. We are proud to be a part of a growing community with a diverse economy, but we never want to take this incredible economic engine of Fort Knox for granted. It's annual economic impact eclipses all other employers and fuels our regional economy. It is a privilege to do all we can to strengthen it and support its Soldiers and their families.



Marilyn Ford
Board Chairwoman

A handwritten signature in black ink that reads "Marilyn Ford".

MARILYN FORD



BG (Ret) Jim Iacocca
President / CEO

A handwritten signature in black ink that reads "Jim Iacocca".

BG (RET) JIM IACOCCA

MISSION

KRDA, through focused and cooperative engagements, will protect and promote Fort Knox to increase its economic impact on the Greater Fort Knox Region and the state of Kentucky.

VISION

A viable/thriving Fort Knox and surrounding communities mutually supporting missions, citizens, Soldiers and economic development.

VALUES

KRDA will foster an environment of dignity and respect for all people in all places. We will conduct ourselves with integrity and honor and encourage our partners to do the same. Our investors and community are essential to success; therefore we will be exceptional stewards of resources and communicate regularly to maintain awareness.

GOALS

1

Advocate for new missions and retain existing missions at Fort Knox

2

Attract and retain defense-related business

3

Facilitate more public-public and public-private partnerships

4

Advocate and facilitate improved support for Soldiers and their families



FORT KNOX BY THE NUMBERS

8K

NEW VISITORS

JROTC Raider Challenge

30K

SOLDIERS

Across 4 Million Square Miles
Under V Corps' Command

15K

CADETS & CADRE

Cadet Summer Training

32.2M

LBS. OF MAIL

Moved in Middle East by 1st
Theater Sustainment Command

14,460

ARMY RESERVE SOLDIERS

Trained Annually
on Fort Knox

(ACTIVE/RESERVE)

68K/15K

RECRUITING GOAL

U.S. Army
Recruiting Command

9M

SOLDIERS & RETIREES

Served by HRC

\$10M

ANNUAL SAVINGS TO TAXPAYERS

Via Fort Knox Energy Program

1.3 BILLION

ANNUAL PAYROLL

22k

SECOND LARGEST
WORKFORCE
IN KENTUCKY*

4.8 BILLION

ANNUAL ECONOMIC
IMPACT

**As a single enterprise*

KNOX REGIONAL DEVELOPMENT ALLIANCE **AT WORK**



ADVOCATING FOR FORT KNOX

Worked with congressional staffers to bring Senator Mitch McConnell and Dept. of Defense leaders to Ireland Army Health Clinic, highlighting capacity and workforce challenges.



SUPPORTING MILITARY FAMILIES

Arranged for local realtors to hear from military spouses about relocation challenges.



RAISING FORT KNOX'S PROFILE

Helped connect Army Recruiting and Louisville Airport leaders to install a specially designed Fort Knox history display.

BUILDING AWARENESS

KRDA members enjoyed an exclusive visit to V Corps headquarters that included a behind the scenes look at the specially designed high tech operations center where V Corps oversees command and control of all Army forces in Europe.



CONNECTING THE COMMUNITY & FORT KNOX

V Corps Commanding General Lt. Gen. John Kolasheski, Elizabethtown Mayor Jeff Gregory and community leaders gather at the annual KRDA Community Welcome Reception that honors Fort Knox leaders.



SHOWCASING STRONG PARTNERSHIPS

KRDA CEO Brig. Gen. (Ret) Jim Iacocca joined Fort Knox Garrison Commander Col. Chris Ricci and Command Sgt. Maj. Sherman Waters on a panel discussion at the Association of Defense Communities Installation Innovation Forum.



FORT KNOX **STRATEGIC VALUE** GROWS

ARMY RECRUITING ELEVATED TO
3-STAR COMMAND

GIVING FORT KNOX
2 LIEUTENANT GENERALS



COMMAND ASSESSMENT PROGRAM
OPERATIONS CONTINUE AT FORT KNOX

TALENT MANAGEMENT TASK FORCE
PROJECTED TO FORT KNOX IN 2024

**DIGITAL AIR GROUND
INTEGRATION RANGE**
OPENING IN 2024

Only range of its kind in the Army east of the Mississippi

2023 FINANCIAL PERFORMANCE

65

INVESTORS

\$344,460

INCOME

\$339,191

EXPENSES

KRDA OUTREACH

187

ENGAGEMENTS

KRDA INVESTORS

\$250,000+

Abound Credit Union

\$150,000 - \$249,999

Baptist Health Hardin

City of Radcliff

Swope Family of Dealerships

\$100,000 - \$149,999

WesBanco

\$75,000 - \$99,999

Elizabethtown Tourism
and Convention Bureau

Meade County Fiscal Court

\$50,000 - \$74,999

Bullitt County Fiscal Court

City of Elizabethtown

Hardin County Fiscal Court

\$25,000 - \$49,999

Brandenburg Telecom

Cerity Partners

Heart of Kentucky
Association of Realtors

Meade County RECC /
Big Rivers Electric Corp.

Reliable Partners, LLC

Scotty's Contracting and Stone

South Central Bank

The Cecilian Bank

Toyota of Louisville

West Point Bank

\$15,000 - \$24,999

City of Vine Grove

Holiday Inn Express / Country Inn and Suites

Kentucky Farm Bureau
Hardin County Agency

Magnolia Bank

Newcomb Oil Co., LLC / FiveStar

Skeeters, Bennett, Wilson & Humphrey

Wilson & Muir Bank & Trust



KRDA is one of the most professionally managed and effective organizations that I have ever worked with. Keep up the great work.

DON ESTERLE

PRESIDENT/CEO RELIABLE PARTNERS

\$10,000 - \$14,999

AUSA, Fort Knox Chapter
Hodges Auction Company /
Goldstar Realty
Nolin RECC
North South Consulting Group
Radcliff / Fort Knox Tourism
Silver Gate Properties
Windstream Communications

\$5,000 - \$9,999

Altec
Anthony and Shirley Kinser
Donor Advised Fund
Armag Corporation
Daniel London
Curneal & Hignite Insurance Agency
Gilded Tongues Toastmasters Club 8307
Hardin County Chamber of Commerce
Heartland Communications Consultants
Horizon Strategies
Jenkins-Essex Construction
Kerr Workplace Solutions
LaRue County Fiscal Court /
City of Hodgenville
L.B. Schmidt & Associates
Lincoln Trail Behavioral Health System
Lincoln Trail Homebuilders Association
MG (Ret) John R. Tindall
Muldraugh Realty Co., Inc.
Mutual Omaha Mortgage
Owen LaRue Financial
Rep. Nancy Tate
TW Shortt

\$500 - \$4,999

Armed Forces Bank
Beth & Derek Avey
BG (Ret) Jim and Sandy Iacocca
Brad and Leigh Richardson
Brandon Simpson
City of West Point
Dr. William Nash
Dianne Logsdon
Goldbelt, Inc.
James Fugitte
Keith and Tanya Johnson
LG&E and KU Foundation
LaRue Carey Insurance LLC
Lloyd C. Hillard Jr.
Marilyn and Randy Ford
Megan and Phillip Stith
Military Officers Association of America
MG (Ret) Bill Barron
Radcliff Subway
Rep. Steve Bratcher
Steve Rice & Associates
Sullivan University System

2023

BOARD OF DIRECTORS

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MG (Ret) John Tindall

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Counsel

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Jim Fugitte

Elizabethtown Mayor

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BG (Ret)

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Keith Johnson

Meade County Judge Executive

Troy Kok

Ben LaRue

Darin Logsdon

Vine Grove Mayor

Pam Ogden

Margy Poorman

Rob Ramey

Brandon Simpson

Ray Springsteen

Bullitt County Judge Executive

Jerry Summers

Jennifer Swope

Hardin County Judge Executive

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Don Wise

EMERITUS

Brad Richardson

Carl Swope

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Beth Avey

Vice President

KNOX
REGIONAL DEVELOPMENT
ALLIANCE

growknox.org