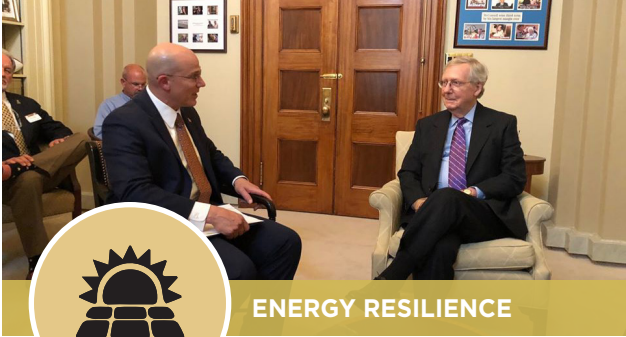


**KNOX**  
REGIONAL DEVELOPMENT  
**ALLIANCE**

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**KRDA WORK**  
**WHY IT MATTERS**

Advocated for  
**Fort Knox Energy Program** Language  
in National Defense Authorization Act



*“The Secretary of the Army is authorized to continue production, treatment, management, and use of the natural gas from covered wells at Fort Knox.”*  
- Sec 320 of the John S. McCain National Defense Authorization Act for FY 2019

### WHY IT MATTERS

- Fort Knox is the only installation in the Army that is energy independent capable.
- This makes Fort Knox ideal for additional military missions where energy security is especially critical – e.g. data centers, organizations with large IT infrastructure.
- It allows Fort Knox, KRDA and others to showcase the program, creating a competitive advantage for mission growth.

MISSION RETENTION  
& MISSION GROWTH



JOBS &  
SPENDING POWER

Proactively **promoting**  
**Fort Knox** and the region



## WHY IT MATTERS

- A proactive promotion effort is essential to remain competitive for mission growth.
- When the Department of Defense or defense contractors are looking for a location to place missions or expand business, we want them to remember Fort Knox.

MISSION RETENTION  
& MISSION GROWTH



JOBS &  
SPENDING POWER

Launching the  
**Greater Knox Coding Academy** at  
 Elizabethtown Community and Technical College



### WHY IT MATTERS

- The academy creates a talent pipeline to fill the +250 open IT positions for Fort Knox, making it more competitive for additional missions.
- The academy provides an opportunity to retain local talent.
- The availability of certified IT professionals can serve as valuable business attraction tool beyond Fort Knox.

IT PROFESSIONALS  
EARNING \$60,000 - \$70,000



SPENDING  
POWER

Advocating for the Army to acquire  
**Crestwood Subterranean Complex** as part  
of Fort Knox's training area



- A former rock quarry northeast of Fort Knox in Oldham County, Crestwood provides five million square feet of underground training area.
- Subterranean training is becoming increasingly critical given our enemies affinity for using underground complexes to conduct operations and avoid detection.

### WHY IT MATTERS

- Crestwood has the potential to become the Department of Defense's premiere subterranean training complex for special operations units and conventional forces.
- This would raise Fort Knox's strategic value to the Department of Defense.
- This would attract hundreds if not thousands of additional Soldiers to Fort Knox and Crestwood for training and create additional jobs.

MISSION GROWTH



JOBS &  
SPENDING POWER

Hired **expert KRDA staff**  
Brig. Gen. (Ret) Jim Iacocca, CEO  
Army veteran Beth Avey, VP



## WHY IT MATTERS

- Jim is a retired active duty general officer who has well-established relationships with key decision makers at Fort Knox and at the Pentagon.
- Beth's military experience and community connections further strengthens KRDA's capabilities and capacity.
- This improves the organization's ability to positively influence mission retention and mission growth at Fort Knox.

MISSION RETENTION  
& MISSION GROWTH



JOBS &  
SPENDING POWER