

2022 ANNUAL REPORT



LEADERSHIP MESSAGE



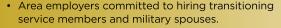
BG (Ret) Jim Iacocca

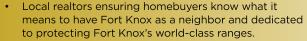
President / CEO

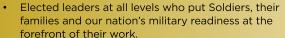
In 2022, the Knox Regional Development Alliance (KRDA) team remained focused on setting the conditions for defense sector growth both on and off post, as well as protecting Fort Knox from external factors that could limit its capabilities and growth potential.

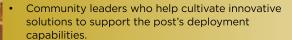
Thanks to the dedicated leadership and workforce at Fort Knox and our supportive community, the post made the short list for several possible new missions this past year. We want to help keep it that way and we want Fort Knox to ultimately be the installation of choice for missions that are a good fit.

We can only do that with the support of great partners including:









- Planning and zoning officials who carefully balance development with the installation's viability.
- Developers whose work enhances our region's quality of life.

Army partners on Fort Knox and throughout the Department of Defense who appreciate the positive impact a community can have on military readiness.

Countless partner organizations and agencies including LTADD, ECTC, KCMA, EHCIF, area chambers of commerce, RSBA, KYPTAC, ADC and so many more that are always ready to collaborate.

And most especially, the KRDA board and investors who fund our work so that our region has a dedicated organization singularly focused on proactively promoting and protecting Fort Knox.

As we look to the year ahead, we anticipate several positive announcements, including new missions, the completion of the Digital Air Ground Integration Range and some tremendous community development projects.

For more than a century, Fort Knox has been an economic anchor, providing unmatched spending power that now totals \$1.3 billion in annual payroll. Making sure we do all we can to preserve and grow the cornerstone of our regional economy is paramount. Our thanks to all who help us carry out our mission.

Rappord H. Spingsteer



MISSION

KRDA, through focused and cooperative engagements, will protect and promote Fort Knox to increase its economic impact on the Greater Fort Knox Region and the state of Kentucky.

VISION

A viable/thriving Fort Knox and surrounding communities mutually supporting missions, citizens, Soldiers and economic development.

VALUES

KRDA will foster an environment of dignity and respect for all people in all places. We will conduct ourselves with integrity and honor and encourage our partners to do the same. Our investors and community are essential to success; therefore we will be exceptional stewards of resources and communicate regularly to maintain awareness.

GOAL 1

Advocate for new missions and retain existing missions at Fort Knox

GOAL 2

Attract and retain defense-related business

GOAL 3

Facilitate more public-public and public-private partnerships

GOAL 4

Advocate and facilitate improved support for Soldiers and their families

FORT KNOX'S REGIONAL IMPACT

\$1.3 BILLION

annual **PAYROLL**

\$4.8 BILLION

annual ECONOMIC IMPACT

GLOBAL IMPACT



- Leads Army Forces in Europe
- Deployed in support of NATO allies facing Russian aggression



- Theater Sustainment Command
- Provides logistics operations for all forces in the Middle East





- Commanders
 Assessment Program
- Key component of strategic talent management
- Identifies leaders best suited for command





- Army talent attraction
- Recruits enlisted force for active Army and Army Reserve
- 14,000 recruiters/staff across the country and around the world
- Cadet Summer Training
- The Army's largest annual training exercise
- 15,000 Army ROTC
 Cadets & Instructors
 from colleges/
 universities nationwide

KNOX REGIONAL DEVELOPMENT ALLIANCE AT WORK



RAISING THE REGION'S PROFILE

KRDA CEO Jim Iacocca and Fort Knox Garrison Commander Col. Lance O'Bryan are featured speakers at the Association of Defense Communities Installation Innovation Forum.



CONNECTING FORT KNOX & THE COMMUNITY

Elizabethtown Mayor Jeff Gregory and ECTC President Dr. Juston Pate meet Cadet Command senior leaders, Command Sgt. Maj. Roy Young and Chip Martin, Dep. Chief of Staff, at the KRDA community welcome reception.



ENGAGING SENIOR ARMY LEADERS

KRDA CEO Jim Iacocca meets with Lt. Gen. Kevin Vereen, the Army's Deputy Chief of Staff for Installations (G9). Outreach to senior Army leaders is key to keeping Fort Knox top of mind for growth and support.





KRDA Vice President Beth Avey meets with Rep. Brett Guthrie as part of KRDA's regular visits to Capitol Hill.



FOSTERING PARTNERSHIPS

KRDA CEO Jim lacocca connects USA Cares leadership with Ford's Military and Veteran Outreach, providing job opportunities for veterans and transitioning service members and a talent pool for Ford.

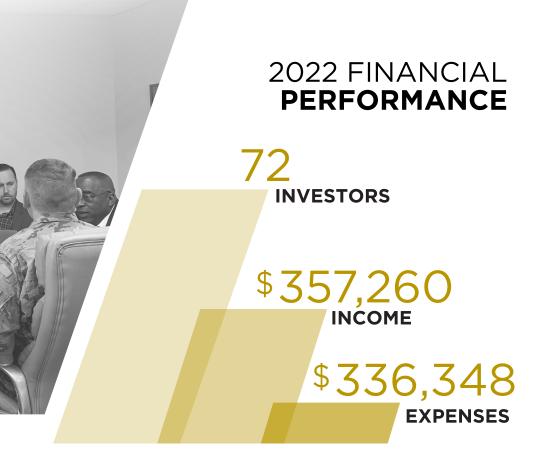


TELLING THE FORT KNOX STORY

KRDA Vice President Beth Avey leads a small group discussion on Fort Knox's economic impact with the Leadership Hardin County class.









KRDA INVESTORS

\$250,000+

Abound Credit Union

\$150,000 - \$249,999

Baptist Health Hardin City of Radcliff Swope Family of Dealerships

\$100,000 - \$149,999

WesBanco

\$75,000 - \$99,999

Elizabethtown Tourism and Convention Bureau Meade County Fiscal Court

\$50,000 - \$74,999

Bullitt County Fiscal Court
City of Elizabethtown
Hardin County Fiscal Court
Newcomb Oil Co., LLC / FiveStar
Tony Malito Budget Car Sales

\$25,000 - \$49,999

ARGI Financial Group
Brandenburg Telecom
Heart of Kentucky
Association of Realtors
Meade County RECC /
Big Rivers Electric Corp.
Scotty's Contracting and Stone
South Central Bank
The Cecilian Bank
Toyota of Louisville
West Point Bank

\$15,000 - \$24,999

City of Vine Grove
Holiday Inn Express Inn & Suites /
Red Lion Inn & Suites
Kentucky Farm Bureau
Hardin County Agency
Magnolia Bank
Reliable Partners, LLC
Skeeters, Bennett, Wilson & Humphrey



KRDA board members and staff join community leaders, the Hardin County Chamber of Commerce and the Radcliff Small Business Alliance at the ribbon cutting for KRDA's new office at Radcliff's Elmer L. Hargan Building. The city is generously providing the newly remodeled space as part of its annual donation to KRDA.

\$10,000 - \$14,999

AUSA, Fort Knox Chapter Hodges Auction Company / Goldstar Realty

Nolin RECC

North South Consulting Group Radcliff Tourism & Convention Bureau Silver Gate Properties Wilson & Muir Bank & Trust Windstream Communications

\$5,000 - \$9,999

Altec

Armag Corporation
Daniel London Enterprises, LLC
Curneal & Hignite Insurance Agency
Heartland Communications Consultants
Horizon Strategies
Jenkins-Essex Construction
Kerr Workplace Solutions

LaRue County Fiscal Court /
City of Hodgenville
L.B. Schmidt & Associates
Lincoln Trail Behavioral Health System
Lincoln Trail Homebuilders Association

Muldraugh Realty Co., Inc. Mutual Omaha Mortgage Owen LaRue Financial

MG (Ret) John R. Tindall

Rep. Nancy Tate TW Shortt

\$500 - \$4,999

Armed Forces Bank
Beth and Derek Avey
BG (Ret) Jim and Sandy Iacocca
Brad and Leigh Richardson
Dr. William Nash

Dianne Logsdon Goldbelt, Inc. James Fugitte

Keith and Tanya Johnson LG&E and KU Foundation LaRue Carey Insurance LLC Lloyd C. Hillard Jr.

Marilyn and Randy Ford Megan and Phillip Stith

Military Officers Association of America

Radcliff Subway Steve Rice & Associates Sullivan University System

MG (Ret) Bill Barron

2022BOARD OF DIRECTORS

Ray Springsteen

Chair

Marilyn Ford

Vice Chair/Chair Elect

MG (Ret) John Tindall

Vice Chair/Military

Luke Schmidt

Treasurer

Bill Betson

Secretary

Terry Bennett

Counsel

MG (Ret) Bill Barron

Hardin County Judge/

Executive Harry Berry

Jim Bradford

Brig. Gen. (Ret) Steven Bullard

Radcliff Mayor J.J. Duvall

Brandon Fogle

Jim Fugitte

Elizabethtown Mayor

Jeff Gregory

Selena Hudson

BG (Ret) Jim Iacocca

Keith Johnson

Brian Kerr

MG (Ret) Troy Kok

Ben LaRue

Darin Logsdon

Vine Grove Mayor

Pam Ogden

Margy Poorman

Brad Richardson

Brandon Simpson

Meade County Judge/

Executive Leslie Stith

Bullitt County Judge/

Executive Jerry Summers

Carl Swope

Tracee Troutt

Allison Willoughby

Don Wise

STAFF

BG (Ret) Jim lacocca

President/CEO

Beth Avey

Vice President



growknox.org